



NEW PRODUCT ANNOUNCEMENT, FOR IMMEDIATE RELEASE

Torrance, California October 23, 2012

Frog Specialties, the exclusive importer of Beringer Brakes for the USA is proud to announce the immediate availability of the innovative French manufacturer's high tech Thumb Brake and cable clutch lever combo.

Designed and made in France with attention to detail and careful assembly as their motto, the Beringer Thumb Brake System (BTBS) fits on any bike with 22mm (7/8") bars and allows riders, on the street, racetrack or stunt arena to adjust their corner entry speed or wheelie angle by applying a perfectly controlled amount of rear brake power with their left thumb.

The Beringer thumb brake system (BTBS) functions exclusively as a unit with the company's billet, ball-bearing, cable clutch lever and most oem rear brake master cylinders, although Beringer highly recommends using their floating rear brake master cylinder which features special, non reversible piston cup seals.



Available in red, or many other optional colors, from Frog Specialties or their dealers, the Beringer Thumb Brake System (photo) retails for \$969.95. Super Street Bike Readers automatically get 10% off until Jan 30<sup>th</sup> 2013. For additional information, please contact Frog Specialties at 310-370-9856. Or visit their website: [www.frogspecialties.com](http://www.frogspecialties.com).